

## **PARTS Meeting Minutes**

**Date:** Tuesday, November 12, 2019

**Location:** Emphasis Gallery at RHSA

**In Attendance:** *Board Members: 3; Faculty: 1; Students: 3; Parents: 4.*

**Attendees:** Jeremy Dodgen, Elaine Del Bello, Juana Carrera, Lori Brake, Michael Navia, Hannah Wells, Jessica Padilla, Leon Broussard,

**Called to order:** at 6:06pm by Jeremy Dodgen, President

### **Introductions:**

Everyone introduced themselves and mentioned which social media they use.

### **Business:**

The October minutes were posted online. A motion was made to approve them as posted. The motion was seconded. The minutes were approved as posted.

The October Treasurer's Report was presented by Lori Brake. A motion was made to approve the report as presented. The motion was seconded. The report was approved as presented.

Jeremy presented a budget change. A new program was recommended based on Rachel's Challenge which will fund Lunch with the Principal. A vote was taken, motioned, seconded, approved

Board recommends reallocating Student of the Month funds, motioned, seconded, approved

Fundraising update included Panda Express fundraiser the same day as Feast with the Family and the fall drama, The Mousetrap.

### **Principal's Report:**

Halloween was a busy time, including two School of Choice Fairs. Site Night is coming up December 5<sup>th</sup>. Feast with the Family is a chance for families to come on campus. There will be entertainment, including the steel drum band.

The first episode of The Message was filmed and will be online soon. It featured the voice from "Mortal Combat." RHSA is going to be in the Belmont Shore Christmas Parade on December 7<sup>th</sup>. PARTS is renting a truck for the parade.

### **ASB Report:**

October was very busy, Future Fest and Halloween two big events for clubs to fundraise for. They are continuing to communicate with all clubs to be on the same page. Hannah spoke at the District Board Meeting on the 16<sup>th</sup>. ASB are planning a formal Masquerade dance on December 16<sup>th</sup>. ASB students had a social media workshop with Mr. Itson.

### **Guest Speaker: Social Media**

Chris Itson, currently the LBUSD Educational Services Office in the Deputy Superintendent 's office, spoke on social media. He said the focus in the District is on creating safety with social media, but also helping to tell the story. He discussed usage of types of social media by age group.

The LBUSD purpose of social media hub: spread the message, provide a safe structure for all stakeholders; building code of ethics use, create a podcast series to showcase the messages of the schools via students.

You can follow the District accounts:

Twitter: **@LBSchools**

Instagram: **Longbeachusd**

Facebook: **Longbeachunifiedschooldistrict**

You can also find posts by searching the hashtag: **#ProudToBeLBUSD**

LBUSD has weekly social media posts with daily hashtags and developing district-wide campaigns, which are promoted across platforms. Mr. Itson is visiting each high school site, talking with ASB students to support and market their school.

Data indicates that 78% of students use social media, and that 40% of their day is spent on social media. It is important to create uniform social media guides for staff, parents, and students.

Why it matters: the benefits and pitfalls of social media – can also include social inclusion, can be informational, such as YouTube. The pitfalls include negative behaviors and cyberbullying. Studies show that the more use of social media, the more depression, body issues, etc. students have.

Tips for safety & self-image:

- Don't post your location
- Watch the clock – students need to monitor your usage time
- Know/control which apps your students are using
- Adults can share your apps and model good behavior
- Think about your online reputation
- Be careful what you post – anything can be cut, altered, pasted, and shared
- Avoid drama – the more students participate, the more it affects their social and emotional health

Promoting and marketing for college and career: Use a photo, actual name, professional profile, and email. Your bio should be your “elevator” (quick) pitch. What you post and endorse matters. Social media can be a springboard for learning and research, networking with companies, etc.

Watch out for Finsta (fake Instagram) & spam accounts. Also, posts to Tik Tok, IG, and Snapchat – disappear – students think it's safe

commonsensemedia.org is a great resource for parents. Parents can contact Chris Itson with questions. Parents should also check out Parent University. Mr. Itson answered questions from parents and students

#### **Announcements:**

- Superintendent Meeting Thursday, November 14<sup>th</sup> - two times
- School Site Council
- Family Art Night on Friday, November 15 \$5 fee, bring a pair of white canvas shoes
- Restaurant night
- Feast with the Family
- Fall musical
- Thanksgiving Break
- Meeting minutes on rhsaparts.org

**Meeting adjourned:** at 7:02 pm. by Jeremy Dodgen, President  
Respectfully submitted by Elaine Del Bello, Secretary